

Press release
For immediate release

JF HILLEBRAND TO SIGN MAERSK LINE'S CARBON PACT.

JF Hillebrand will sign a Carbon Pact with Maersk Line on Tuesday 20th June, 3pm at Vinexpo Bordeaux 2017, Experts Zone - L261.

MAINZ, 13th June 2017. Mads Stensen, Senior Sustainability Advisor and Bruce Marshall, Key Client Management, Global Freight Forwarders, for Maersk Line and Bruno Cornaille, Head of Sustainable Development for JF Hillebrand Group will sign the Carbon Pact thus confirming the two companies' commitment to reduce CO2 emissions.

The Carbon Pact is a multi-annual agreement wherein Maersk Line commits to a CO2 target specifically tailored to JF Hillebrand's business. It formalises the work started between both companies in 2016, determining the CO2 cuts to be attained by 2025.

With the Carbon Pact, JF Hillebrand seeks support with Maersk in breaking new ground in this field and exploring options to reduce CO2 emissions.

"Contributing via the Carbon Pact both to JF Hillebrand's sustainability agenda and to our business relationship with them makes me proud," says Peter Smidt – Nielsen, Managing Director of Maersk France. "By making sustainability an additional driver in JF Hillebrand's procurement decisions, we can show that developing business in a responsible way is possible."

Bruno Cornaille, Head of Sustainable Development for JF Hillebrand Group says *"We are very excited in joining Maersk's Carbon Pact, this agreement is aligned with our existing Sustainable Development Program as per our commitment to the UN Global Compact"*.

Sustainability is one of the key challenges of the 21st century and as such, has been a priority for JF Hillebrand for a number of years.

As the beer, wine and spirits (BWS) industry will also have an impact on climate change it is therefore the responsibility of all stakeholders within these sectors to come together.

Aware of its unique position within the industry, JF Hillebrand is in constant dialogue with various organisations, associations and partners. The company cooperates with wine producers' associations but also transport and logistics industry associations including the Wine and Spirits Trade Association (WSTA) Logistics Group of the UK which is networked with other federations engaged in international trade, and also the Clean Cargo Working Group (CCWG). Together they work to reduce greenhouse gas emissions and global warming by recommending measurement and reporting methods for CO₂, Sulphur and Nitrogen.

Being able to measure is a prerequisite to ensure that appropriate tools and services are developed and implemented in the best possible and timely way to keep pace with change.

Decoupling economic growth from resource consumption and carbon emissions is vital if the industry is to become truly sustainable and play its full role in mitigating climate change. The Maersk Line Carbon Pact aims to take a big step in this direction by fostering the procurement of more sustainable capital equipment along the entire supply chain and raising the bar for all the industries involved – shippers, carriers and customers alike.

[JF Hillebrand Carbon calculator](#)

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ABOUT JF HILLEBRAND

JF Hillebrand is part of JF Hillebrand Group is a privately owned company, headquartered in Mainz, Germany. The company is an international service provider specialised in the logistics of beer, wine and spirits, industrial bulk and keg supply chain management for the beer industry.

The Group employs 2500 people across 58 offices around the world. Presence in 91 countries, 1.1 billion € turnover in 2016.

ABOUT MAERSK LINE — www.maerskline.com

Maersk Line is the world's largest container shipping company, known for reliable, flexible and eco-efficient services. We provide ocean transportation in all parts of the world. We serve our customers through 317 offices in 112 countries. We employ 7,700 seafarers and 21,800 land-based employees and operate 611 container vessels. We market our services through the Maersk Line, Safmarine, SeaLand (Intra-Americas), MCC Transport (Intra-Asia) and Seago Line (Intra-Europe) brands. Maersk Line is part of the Maersk Group, headquartered in Copenhagen, Denmark. The Group employs over 88,000 people in some 130 countries